



Hearing care plans offer tremendous value

Offering a hearing care plan as part of a comprehensive benefits package can result in increased employee satisfaction and productivity.



The benefits are measurable



Decreased healthcare costs

Research has demonstrated the detriments of untreated hearing loss, which include a higher risk of dementia and cognitive decline, falls, depression, and lower quality of life.

And not surprisingly, untreated hearing loss has been associated with substantially higher total healthcare costs. Diagnosis and early treatment of hearing loss can help reverse those consequences.



Better employee productivity

Hearing loss can impact productivity and performance in even the best employees. The benefits of treatment span most every dimension of life, including self confidence and work relations.



High value at a low cost

This hearing discount program is available at no cost cost to employees and employers. An additional perk is the discount program extends the discount to family members of the employee.

The facts

- 1 in 3 adults over 60 years old suffers from hearing loss³
- Hearing loss is the 3rd most prevalent health condition in the US⁴
- 48 million people report some form of hearing loss⁴
- 65% of people with hearing loss are below retirement age⁵ - hearing changes can occur in a person's 30s and 40s⁶

¹<http://www.hearingreview.com/2018/11/patients-untreated-hearing-loss-may-incur-higher-total-health-care-costs/> ²<https://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation>

³Hearing Health Foundation ⁴Hearing Loss Association of America ⁵Better Hearing Institute ⁶National Institute on Deafness and Other Communication Disorders

Have any questions?

Please reach out to your dedicated Client Manager or Sales Representative for more information.